

# Superior Thunder



## Bald Eagle Harley Davidson

### Birthdays:

April birthdays:

Vic Romback 4/12

Brent Riley 4/21

Jim Bonovich 4/27

No April Anniversaries

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From Our Director  
Jim Nowak

## April Fool

What the heck just happened? Riding season was on the horizon, folks were actually out and about on their bikes. In less than twenty-four hours we get a new addition of nine inches of the heavy white stuff. Now the weather forecaster is calling for another 3-8 more inches. You can find me on my way **Punxsutawney, PA in search of a furry faced rodent named Phil. I just finished watching a 'Godfather' type show, so I think I know how to handle this to get our weather back on track. I realize this is considered typical U.P. weather for this time of year, but this white stuff has got to go, I will take the rain.**

**I can only assume that others that ride two and three wheeled iron horses in the area are like me, chomping at the bit to get the rubber back on the road and the wind in my face. I know before I can do that I need to start going over our bikes and make sure that they are ready for the season as well as the operator. There are plenty of resources out there to make sure you can cover all of your rides needs; our dealership BEHD, owner manual, mechanics/service manual, web, etc... The tried and true TCLOCS will get you to cover the basics, but sometimes we need to look a bit further. Many overlooked items are brake fluid age, fork oil and battery age. While none of it is as exciting as adding a new bauble or accoutrement to your ride, it is a needed necessity to keeping us rolling safely down the road. The calendars are filling up with events and riding opportunity, take advantage of the opportunities that you can and let us know if you have anything to add to the Chapter calendar. Don't forget that your Chapter dues were due on January 1.**



**I have seen many photos of chapter members out riding in the more riding weather friendly environments and I am glad to see it. It looks like all are having a great time and exploring new areas of our awesome country. I am looking forward to hearing about your adventures and gathering some ideas for riding opportunities. Ride safe, keep the rubber side down and the shiny side up chapter, #3803**

Jim Nowak Director

Don Vito Corleone: I'm gonna make him an offer he can't refuse. ... – **The Godfather Movie.**

How many legs does a dog have if you call his tail a leg? Four. Saying that a tail is a leg doesn't make it a leg. - **Abraham Lincoln**

Ride 365 is The Official Mileage Recognition Program for The Official Riding Club of Harley-Davidson. Ride 365 includes the existing Lifetime Recognition and two new programs—Annual Recognition and an annual Chapter Challenge. Check it out at HOG.com.

Why are we doing it?

To encourage you to focus on the reason you own H-D motorcycles—to ride them!

What's in it for me as a H.O.G. member?

- Celebrate good times—log your miles and be recognized
- Track your riding experience—rack up miles and celebrate the milestones
- Contribute to your Chapter's Challenge mileage goal—have fun as you strengthen your Chapter

How will mileage be tracked?

You must have your odometer mileage validated at your H-D dealership at the beginning of the calendar year. After that, you can return to the dealer throughout the year to add to your total annual mileage.

Can I enter mileage myself?

To maintain the integrity of the program, mileage must be read and entered at an authorized Harley-Davidson dealership.

Who is eligible to participate in Ride 365?

Any H.O.G. member can and should participate!

If I trade in a motorcycle, can I keep the miles?

Yes. The miles ridden by you, belong to you.

What if I have more than one bike? Can I register all of them in Ride 365?

Yes.

Can H.O.G. members start the program at any time during the year?

Yes. You may check-in your mileage at any time during the year. The annual program recognizes miles ridden from January 1 through December 31, so it's smart to check-in mileage at the beginning of the year.

How many times each year do H.O.G. members have to check-in their mileage?

You need only to have your odometer checked in two times each year at the dealership—the first time to validate miles on or after January 1, and the second time is for a final annual total on or before December 31. However, you'll want to check in with your dealership frequently to enter your updated miles so you can earn digital badges and add to your annual and chapter totals throughout the year. Adding your mileage will instantly update the HOG.com website and your chapter totals.

How will the Chapter Challenge be tracked, and what do we win?

There are two ways to win, giving all chapter sizes an opportunity to win:

- Total chapter mileage
- Average total miles per member
- All miles ridden by a chapter member including the miles ridden outside of official chapter events count towards the Chapter Challenge.
- Each of the 6 Dealer Markets will have a total mileage winner and average miles per chapter member winner. Each of these (max. 12) chapters will receive a pizza party with a H.O.G. Regional Manager and a plaque detailing the accomplishment.
- Of the 12 Market winners, there will be 1 National Champion for total mileage and 1 National Champion for average miles per chapter member. Each member of the National Champion chapters will receive a patch signifying the accomplishment.
- At H.O.G.'s discretion, we may add additional rewards for winning chapters.

What are the individual levels, rewards and recognition offered in the Ride 365 program?

- 1,000 miles Digital badge
- 2,500 miles Digital badge
- 5,000 miles Digital certificate & digital badge
- 7,500 miles Digital certificate & digital badge
- 10,000 miles Digital badge, certificate & patch
- 15,000 miles Digital badge, certificate & patch
- 20,000 miles Digital badge, certificate & patch
- 25,000 miles Digital badge, certificate, patch, Challenge Coin
- 50,000 miles Digital badge, certificate, patch, Challenge Coin
- 75,000 miles Digital badge, certificate, patch, Challenge Coin
- 100,000 miles Digital badge, certificate, patch, Challenge Coin

Sign up at BEHD

# **Shop Happenings**

## **BEHD Events:**

**April 20-21- 115th Open  
House & Iron Bike Night  
Kick-Off**

# May

# 2018

<u>Sun</u>	<u>Mon</u>	<u>Tue</u>	<u>Wed</u>	<u>Thu</u>	<u>Fri</u>	<u>Sat</u>
		<b>1</b>	<b>2</b> Spring Thunder Beach Motorcycle Rally, 2-6, Panama City Beach, FL	<b>3</b>	<b>4</b>	<b>5</b>
<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b> HOG Chapter Meeting, 6PM @ BEHD	<b>11</b> Myrtle Beach Spring Bike Week, 11-20, Murrells Inlet, SC	<b>12</b> Blessing of the Bikes 1100 @ BEHD Craft Beer Fest, Escanaba, MI
<b>13</b> Mother's Day	<b>14</b>	<b>15</b>	<b>16</b>	<b>17</b>	<b>18</b> Blessing Of The Bikes Festival, 18-20, Baldwin, MI Asparagus Festival, 18-21, Empire, MI	<b>19</b> Armed Forces Day Blessing of the Bikes 1100 B/U @ BEHD Dundas Testicle Festival, Kaukauna, WI
<b>20</b>	<b>21</b>	<b>22</b>	<b>23</b>	<b>24</b> Ohio Bike Week, 24-28, Sandusky, OH	<b>25</b> Rolling Thunder, 25-28, Washington DC	<b>26</b> H-58 Ride
<b>27</b>	<b>28</b> Memorial Day	<b>29</b> Great Smoky Mt HOG Rally, 29- 6/2, Maryville, TN	<b>30</b> BEHD-Donut Day	<b>31</b>		

# June

# 2018

Sun

Mon

Tue

Wed

Thu

Fri

Sat

3

4 Americade  
Motorcycle Rally, 4-9, Lake George, NY

5

6 D-Day

7

1 Warrensburg  
Bike Rally, 1-10, Warrensburg, NY  
Street Vibrations  
Spring Rally, 1-3, Reno, NV

8

2 Great  
Wisconsin Cheese  
Festival, 1-3, Little Chute, WI

9 Laconia  
Motorcycle Week, 9-17, Laconia, NH  
Marinette/Menominee  
Bigfoot Convention, Menominee, MI

10 Oswalds Bear  
Ranch Ride

11

12

13

14 Flag Day  
HOG Chapter Meeting, 6PM @ BEHD

15 Seaplane  
Splash-In, 15-18, Grand Marais, MI

16

17 Father's  
Day

18

19

20 Bay Cliff  
Dinner Ride @ KSU  
4:00 PM, Jacobetti  
Ctr Parking Lot

21 Summer  
Begins  
Southwest HOG  
Rally, 21-23, Albuquerque, NM

22

23 International  
Bridge Walk, Sault  
Sainte Marie, MI  
J&P Cycles 2018  
Iowa Rally, 23-24, Anamosa, IA

24

25

26

27 BEHD-Donut  
Day

28

29 Manitowish  
Waters/Little  
Bohemia,  
Piantowski, WI  
90/45, 6/29-7/1

30